

# SUBMIT YOUR DESIGN FOR THE 2025 COYOTE-PALOOZA \* POSTER \*

## Calling all artists! Coyote-palooza is looking for a poster design for our 2025 event!

See the [2024 poster](#). We are looking for a poster that helps promote our event—an educational street fair focused on Portland’s wildest residents: coyotes. The contest is open to anyone. Please submit entries using [this form](#) by **March 3rd, 2025**. One winner will be chosen by a panel of Coyote-palooza judges and announced in late March 2025. The winning design will be used for promoting the event and the artist will receive a framed print of their design and their name/social media/website on Coyote-palooza organizer channels.

### WHAT IS COYOTE-PALOOZA?

Coyote-palooza is a family- and pet-friendly event that features booths where you can learn about coyote identification and biology, participate in hands-on activities for adults and kids, and discover ways to keep pets and people safe. You’ll also have the opportunity to learn about the cultural significance of coyotes, the role they play in our ecosystem, and how to coyote-proof your space. Stop by for some fun and walk away with new knowledge and tools for coexisting with coyotes!



- **Coyotes can survive and even thrive in many different kinds of environments—including in cities and our backyards.**
  - \* Coyotes are found all across our urban, suburban, rural, and wild landscapes.
  - \* Coyotes are an important part of the environment—they are here to stay.
- **Coyotes generally coexist well with people.**
  - \* You can avoid problems with coyotes by avoiding intentionally or unintentionally feeding them and supervising your pets.
  - \* You have been living with coyotes for a long time even if you did not know it.
- **To keep people, pets, and coyotes safe:**
  - \* Never intentionally or unintentionally feed a coyote.
  - \* Keep your pets safe (either supervised, on leash, or inside).
  - \* Don’t approach a coyote—scare off bold coyotes.

### RUBRIC:

Judges will use the following rubric to evaluate submissions

CATEGORY	DESCRIPTION	1 UNCLEAR/NOT PRESENT	2 FAIR	3 GOOD	4 EXCELLENT	SCORE
INTERPRETATION	Evaluate the artwork’s interpretation of the event and urban coyote issues into a visual format.	1	2	3	4	
DESIGN	Evaluate the artwork’s overall design and composition.	1	2	3	4	
VISUAL IMPACT	Evaluate the artwork’s visual impact—the use of the chosen medium, the quality and clarity of the file, and how the colors, techniques, and other visual elements come together.	1	2	3	4	
CREATIVITY	Evaluate the uniqueness, creativity, and originality of the submission.	1	2	3	4	
TOTAL	—	—	—	—	—	—

### POSTER SUBMISSION GUIDELINES:

- Please use [this template](#) or include the following 4 elements in the design of your poster:
  1. **Event name:** Coyote-palooza
  2. **Tag line:** Coyotes Live Here
  3. **Details:** May 31, 2025, 8:30am-2:30pm, PSU Farmers Market (SW Park / SW Montgomery)
  4. [portlandcoyote.com/coyotepalooza](http://portlandcoyote.com/coyotepalooza)
    - » If you would like to include the 4 details listed above in your design instead of using the template with those, please use [this blank poster template](#) instead (which is set up for the final artwork to be sized at 8.125x10.65” and allows space for trimming)
- **Dimensions:** final printed poster size is 8.5x11” and needs to allow for .185” trimming around all four sides (please see the templates listed above)
- **File Format:** Either a high-resolution scan, PDF (PDF/X-1a:2001 standard), ai, or psd file
- **Resolution:** Minimum 300 ppi
- **Color Mode:** CMYK
- Please reach out to [portlandcoyote@gmail.com](mailto:portlandcoyote@gmail.com) if you have questions about the submission format.

PLEASE SUBMIT YOUR POSTER DESIGN THROUGH THE FORM BELOW BY:  
**MONDAY, MARCH 3RD, 2025 AT 11:59PM PT**

[Submission Form](#)